

9.0 – SECTION M EVALUATION FACTORS AND BASIS OF AWARD

M.1 FAR 52.212-2 EVALUATION-COMMERCIAL ITEMS (OCT 2014)

(a) The Government will award a contract resulting from this solicitation to the responsible offeror whose offer conforming to the solicitation will be most advantageous to the Government, price and other factors considered. The following factors shall be used to evaluate offers:

- Factor 1: Technical Capability
- Factor 2: Management Approach
- Factor 3: Past Performance
- Factor 4: Price

Factors 1 and 2 are equally important and are more important than Factor 3. Factors 1 through 3, when combined, are significantly more important than price.

(b) *Options.* The Government will evaluate offers for award purposes by adding the total price for all options to the total price for the basic requirement. The Government may determine that an offer is unacceptable if the option prices are significantly unbalanced. Evaluation of options shall not obligate the Government to exercise the option(s).

(c) A written notice of award or acceptance of an offer, mailed or otherwise furnished to the successful offeror within the time for acceptance specified in the offer, shall result in a binding contract without further action by either party. Before the offer's specified expiration time, the Government may accept an offer (or part of an offer), whether or not there are negotiations after its receipt, unless a written notice of withdrawal is received before award.

(End of provision)

M.2 FACTOR 1: TECHNICAL CAPABILITY

The Offeror will be evaluated on its ability to: 1) Demonstrate a clear understanding of the work to be performed; 2) Meet the Government's objective; 3) Perform the tasks and deliverables of the PWS within the period of performance; 4) Deliver key personnel that meets the PWS's qualification requirements; 5) Recruit/source, onboard, and retain the talent required to perform on this contract.

M.3 FACTOR 2: MANAGEMENT APPROACH

The evaluation of the management and staffing plan will consider the offeror's ability to manage and balance technical performance, time constraints, cost factors and the management of subcontractor personnel, if applicable. The Government will evaluate

the Offeror's plan for accomplishing work in a logical sequence that will lead to successful performance. This section will also evaluate allocation of resources.

M.4 FACTOR 3: PAST PERFORMANCE

The Government will evaluate the quality of the Offeror's past performance deemed relevant to the requirements of this RFP. The Government will use information submitted by the Offeror and any other sources of information available to assess past performance. The Government will evaluate past performance on an Acceptable/Unacceptable basis as follows:

- **Acceptable:** Based on the Offeror's performance record, the Government has a reasonable expectation that the Offeror will successfully perform the required effort, or the Offeror's performance record is unknown.
- **Unacceptable:** Based on the Offeror's performance record, the Government does not have a reasonable expectation that the Offeror will be able to successfully perform the required effort.

NOTE: In the case of an Offeror without a record of relevant past performance or for whom information on past performance is not available or so sparse that no meaningful past performance rating can be reasonably assigned, the Offeror shall be determined to have unknown (or "neutral") past performance.

M.5 FACTOR 4: PRICE

The price proposal will neither be point scored or adjectively rated but will be evaluated for consistency with the Offeror's Technical Proposal and will be used in determining which proposal represents the best value to the Government. The Government will evaluate the Offeror's price proposal, supporting data, and assumptions to determine price realism, price reasonableness and the Offeror's understanding of the task order requirements. The price will be analyzed to determine the probable "cost of doing business" based upon the Offeror's proposed approach.

Option (Extension Provision) Price: In accordance with FAR 52.217-8, *Option to Extend Services*, the Government has the unilateral right to extend any resulting contract under the same terms and conditions for a total of not more than six months. The method for evaluating the extension is to take one-half of the Offeror's last option period pricing and add it to the Offeror's pricing for contract years 1-5.